



BIBIANA BAUER

INTERACTION DESIGNER

San Francisco, CA

bbauer@cca.edu

bibi.design

SKILLS

USER EXPERIENCE

SYSTEMS THINKING

INTERFACE DESIGN

PROTOTYPING

VISUAL DESIGN

SERVICE DESIGN

DESIGN RESEARCH

USER TESTING

CONCEPT DEVELOPMENT

CODING

TOOLS

SKETCH

FIGMA

ARDUINO

PROCESSING

PHOTOSHOP

ILLUSTRATOR

PREMIERE PRO

INVISION

KEYNOTE

LANGUAGES

ENGLISH

SPANISH

WORK EXPERIENCE

PRODUCT DESIGN INTERN

SEPTEMBER 2018 – PRESENT

Rimeto – San Francisco, CA

Working closely with both design and engineering teams to develop UX and UI improvements across web and mobile. Personally responsible for updating product style guide and component library, and generating digital marketing campaigns.

INTERACTION DESIGN INTERN

MAY – AUGUST 2018

IDEO – San Francisco, CA

Collaborated on end-to-end client design projects covering design research to high-fidelity prototyping processes. Worked closely with the internal product team on web and mobile interface design, developer handoffs, and video marketing.

INTERACTION DESIGN INTERN

JUNE – SEPTEMBER 2017

Branch – Palo Alto, CA

Worked across both the marketing and product teams to provide user research, data analytics, reports, and internal tools for exploring user journeys. Collaborated with Marketing to create the 2017 Mobile Growth Handbook and was personally responsible for creating Branch visual creative and other digital and print collateral.

REFERENCES

Available upon request.

EDUCATION

CALIFORNIA COLLEGE OF THE ARTS

Interaction Design, BFA ————— SEPTEMBER 2016 – MAY 2019

Photography & Filmmaking ————— SEPTEMBER 2014 – MAY 2016